

HAKANTÜRKKUŞU

An event planning professional &
360° communication expert

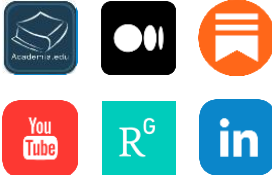


TR | US | UK

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London, United Kingdom
New York, United States

Social media



/ HakanTurkkusu

Skills

- ✓ Perfect communicator
- ✓ Innovative thinker
- ✓ Problem solver
- ✓ Self-motivated
- ✓ Open minded
- ✓ Adaptability
- ✓ Talented
- ✓ Flexible



Personal

Born in Eskişehir on April 11, 1963. A typical Aries.
Available to travel, passport U10847677
Native in Turkish, fluent in English
Military Service was completed between Sep-Jun
1985 in Gölcük Naval Base

Educational background

1981-1985 İstanbul University, Faculty of Economics,
International Relations Division (85/100) İstanbul
1974-1981 Bursa (formerly Maarif Koleji) Anatolian
Highschool, Bursa

Professional life (current companies & brands)

EMT – Event Management Team Inc, since 2000
Terra Nova Camp – Outdoor Experience, since 2018
Urban next to Nature, organic & farm foods retail, 2018
APV Kidz School, ecology lectures for preschool, 2017
APV – Agriculture | Permaculture | Vermiculture, 2016
My First make-up | Kidz Entertainment, since 2015
NestNet – Human Capital Management, since 1999
Associated Editors, PR & Communication services, 1982

Academics (lecturer)

İstanbul Kültür Üniversitesi, MICE101, 2026
Yeditepe University, Faculty of Communication, 2019 |
PRP335 Event Management, COMM106 Sustainability
Kadir Has University, Faculty of Communication 2017-
2019 | *PR220 Event Management in Public Relations*
İzmir University of Economy, Faculty of Communication
2011-2014 | *PR417 Event Management, PRA305 Media
Relations, PRA304 Presentation Skills in Communication*
Akademi İstanbul between 2010-2012 & 2014-2018

Editorial skills

All available in <https://turkkusu.com/makalelerim> page

Publications

Söz Uçar Yazı Kalır serisi:
Havadan Sudan Yazdım I,
İçimden Geçeni Yazdım II,
Aklımın Erdiğini Yazdım III
Associated Editors Int'l e-Book

Çok merak edilen Masonluk
Associated Editors Int'l e-Book

Semavî dinlerin izinde
Kutsal Topraklar: Kudüs
Ritim Sanat Publications ISBN
978-625-7862-29-5

Semboller | Simgeler |
Kavramlar
Cinius Publishing House ISBN
978-605-296-509-2

5N1K ile Etkinlik Yönetimi |
Event Management via
5W1H
Gazi Publications ISBN 978-
605-456-94-7

Cem Sultan, Sürgündeki
Veliaht
Roderick Conway Morris,
translator, Epsilon Publications
& Milliyet Publications

Prencesin aşkı: bir tahtı
sarsan skandal
Anna Pasternak, translator, AD
& Milliyet ISBN 975-325-003-7

Unutulan Müttefik Türkiye
Dankwart Rustow, translator,
Milliyet ISBN 975-506-034-0

Bir Deri Cekete Vuruldu,
Steve Barlow & Steve Skidmore,
translator, Milliyet

Sporda Ünlüler
Ansiklopedisi |
Encyclopedia of Fame in
Sports Ergun Hiçyılmaz, editor
Hakan Türkkuşu, Ekol
Encyclopedic Publications, 1986

Amatör Radyoculuk
Hakan Türkkuşu, TRAC -
Turkish Radio Hams Society

Challenges*

The first stadium concert in Türkiye, Bryan
Adams, 1992

The first road-show/s for Levi's & Orkar, Jean
Karavan as well as HP & Oracle, NT Solutions
Hosting the **"the greatest adventure"** Camel
Trophy Elections twice in 1990's

The first rafting event, National Team selection of
Kazakhstan & WhiteWater Challenge of Asia finals,
1996

The first offshore race Class 1 speedboats in
Türkiye, 1998

Turkcell's Wall Street events that was the first &
only Turkish company who was listed in NYSE,

The first broadcast of Formula 1 live in Türkiye,
1996 and the first hosting of F1 in İstanbul Park
Circuit 2005

The first & only Eurovision Song Contest
hosted by Türkiye, 2004

The first Turkish GP2 driver Jason Tahincioğlu's
PR & promotion activities

30th Year of "legendary festival" Woodstock in
NY Rome 1999

The first of unforgettable music & youth
festival Rock'n Coke by Coca Cola in Hezarfen
Airbase, 2003

An ultimate outdoor venue project named İFV -
İstanbul Festival Valley's implementation and all
operations

A leading mass gathering event Barışa Rock
Festival with 70-75 thousand concert goers

The one & only moral event Outside the Box
Festival in Boston, US with 200+ performances,
more than 800 thousand music & art lover
participants with an opening event Welcome to
Earth Show, 2013

The greatest urban festival İstanbul Festivali İF22
that was; "the longest" 23 days & 23 days, "the widest"
120 acres festival area, "the richest line-up" 48 top
performers, "the most extraordinary backstage" 400 m2
indoor space with trees, never seen before "disabled
friendly" platform with ~40 wheelchairs capacity, "the
largest LED screen" 354 m2 covering stage in 2022

(*) More events are available in <https://turkkusu.com/portfolio> pages