

# HAKANTÜRKKUŞU

An event planning professional &  
360° communication expert

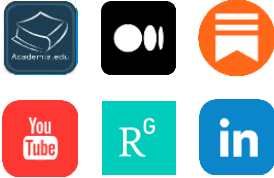


TR | US | UK

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## Social media



/HakanTurkkusu

## Skills

- ✓ Perfect communicator
- ✓ Innovative thinker
- ✓ Problem solver
- ✓ Self-motivated
- ✓ Open minded
- ✓ Adaptability
- ✓ Talented
- ✓ Flexible



## Personal

Born in Eskişehir on April 11, 1963. A typical Aries.  
Available to travel, passport U10847677  
Native in Turkish, fluent in English  
Military Service was completed between Sep-Jun 1985 in Gölcük Naval Base

## Educational background

1981-1985 İstanbul University, Faculty of Economics, International Relations Division (85/100) İstanbul  
1974-1981 Bursa (formerly Maarif Koleji) Anatolian Highschool, Bursa

## Professional life (current companies & brands)

EMT – Event Management Team Inc, since 2000  
Terra Nova Camp – Outdoor Experience, since 2018  
Urban next to Nature, organic & farm foods retail, 2018  
APV Kidz School, ecology lectures for preschool, 2017  
APV – Agriculture | Permaculture | Vermiculture, 2016  
My First make-up | Kidz Entertainment, since 2015  
NestNet – Human Capital Management, since 1999  
Associated Editors, PR & Communication services, 1982

## Academics (lecturer)

Yeditepe University, Faculty of Communication, 2019  
- PRP335 Event Management  
- COMM106 Sustainability  
Kadir Has University, Faculty of Communication 2017-2019  
İzmir University of Economy, Faculty of Communication 2011-2014  
Akademi İstanbul between 2010-2012 & 2014-2018

## Editorial skills

Links available in <https://turkkusu.com/about-me> page

## Publications

### **Semavî dinlerin izinde Kutsal Topraklar: Kudüs**

Ritim Sanat Publications  
ISBN 978-625-7862-29-5

### **Semboller | Simgeler | Kavramlar**

Cinius Publishing House  
ISBN 978-605-296-509-2

### **5N1K ile Etkinlik Yönetimi | Event Management via 5W1H**

Gazi Publications ISBN 978-  
605-456-94-7

### **Cem Sultan, Sürgündeki Veliaht**

Roderick Conway Morris,  
translated by Hakan  
Türkkuşu, Epsilon  
Publications &  
Milliyet Publications

### **Prencesin aşkı: bir tahtı sarsan skandal**

Anna Pasternak, translated  
by Hakan Türkkuşu, AD &  
Milliyet ISBN 975-325-003-7

### **Unutulan Müttefik Türkiye** Dankwart Rustow, translated by Hakan Türkkuşu, Milliyet ISBN 975-506-034-0

### **Bir Deri Cekete Vuruldum,** Steve Barlow & Steve Skidmore, translated by Hakan Türkkuşu, Milliyet

### **Sporda Ünlüler Ansiklopedisi | Encyclopedia of Fame in Sports**

Ergun Hiçyılmaz, editor  
Hakan Türkkuşu, Ekol  
Encyclopedic Publications,  
1986

### **Amatör Radyoculuk** Hakan Türkkuşu, TRAC - Turkish Radio Hams Society

## Challenges\*

**The first stadium concert** in Türkiye, Bryan  
Adams, 1992

**The first road-show/s** for Levi's & Orkar, Jean  
Karavan as well as HP & Oracle, NT Solutions

Hosting the **"the greatest adventure"** Camel  
Trophy Elections twice in 1990's

**The first rafting event**, National Team selection of  
Kazakhstan & White Water Challenge of Asia  
finals, 1996

**The first offshore race** Class 1 speedboats in  
Türkiye, 1998

**Turkcell's Wall Street events** that was the first  
Turkish company who was listed in NYSE,

**The first broadcast of Formula 1** live in Türkiye,  
1996 and the first hosting of F1 in İstanbul Park  
Circuit 2005

**The first & only Eurovision Song Contest**  
hosted by Türkiye, 2004

**The first Turkish GP2 driver** Jason Tahincioğlu's  
PR & promotion activities

**30<sup>th</sup> Year of "legendary festival"** Woodstock in  
NY Rome 1999

**The first of unforgettable music & youth  
festival** Rock'n Coke by Coca Cola in Hezarfen  
Airbase, 2003

**An ultimate outdoor venue project** named İFV -  
İstanbul Festival Valley's implementation and all  
operations

**A leading mass gathering event** Barışa Rock  
Festival with 70-75 thousand concert goers

**The one & only moral event** Outside the Box  
Festival in Boston, US with 200+ performances,  
more than 800 thousand music & art lover  
participants with an opening event Welcome to  
Earth Show, 2013

**The greatest urban festival** İstanbul Festivali  
İF22 that was; "the longest" 23 days & 23 days,  
"the widest" 120 acres festival area, "the richest  
line-up" 48 top performers, "the most extraordinary  
backstage" 400 m2 indoor space with trees, never  
seen before "disabled friendly" platform with ~40  
wheelchairs capacity, "the largest LED screen" 354  
m2 covering stage in 2022

(\*) More events are available in <https://turkkusu.com/portfolio> pages