




WORDS FLY TEXTS REMAINS | VERBA VOLANT, SCRIPTA MANENT



Born on April 11th, 1963 in Eskişehir, he completed his primary and secondary education in Bursa and graduated from Bursa Anatolian High School in 1981. He graduated from Istanbul University, Faculty of Economics, Department of International Relations in 1985.

 hakan@turkkusu.com

 +905322154437

 <https://turkkusu.com>

 / turkkusu

He started his professional life at an early age, and in 1975 Çelik Palas Hotel antique shop was his first workplace. It was here that he acquired the first habits that shaped his professional life, such as opening the shop before sunrise in the morning and closing it at midnight.

JOURNALIST and TRANSLATOR

During his student years, he worked full-time at THA - Turkish News Agency, Nokta magazine and Milliyet newspaper. As a reporter and editor, he wrote for Milliyet Kardeş, Milliyet Çocuk, Günümüzde Kitaplar, İktisat Dergisi, Kapital (Karacan), Capital (Hürriyet), Otomotiv, Macro, Playboy, Image of Turkey, Deniz Magazin, Ekonomist, Flash TV, Kanal E and Müzik Dergi. He translated and edited books on IT subjects for Alfa Publications.

He had his first radio broadcasting experience at the Turkish broadcasting service of the Netherlands Broadcasting Foundation, whose short name is NOS (Nederlandse Omroep Stichting), and addressed the Turkish-speaking community in Europe with news from Turkey.

He contributed to many corporate publications such as MICE Magazine, Pietra Magazine, STH Bulletin, İş Kariyer with his writings, researches and articles and took part in the editorial boards. With www.sanalhabermerkezi.com, which he founded, he developed Turkey's first and only "brand-specific news agency" concept. He has written and continues to write for various platforms such as Aktivido, Outdoor Turkey, EventNews.online, TiklaDers.com with Associated Editors International, which is the content provider of this structure.

He organized workshops on news release writing. He developed innovative communication products such as MultiMedia Release (MMR) and Video News Release (VNR). By actively using them, he contributed to the understanding of digital journalism.

Anna Pasternak's sad story of Lady Di, "Prenses'in Aşkı: Bir Tahtı Sarsan Skandal" | The Princess's Love: A Throne-Shaking Scandal by Anna

Pasternak, "Osmanlı Gizli Servisi belgelerinde Cem Sultan Olayı" | Cem Sultan's Incident in the documents of the Ottoman Secret Service by Roderick Conway Morris (Milliyet) – "Cem Sultan Sürgündeki Veliht" | Crown Prince in Exile (Epsilon), Dankwart A. Rustov's political history study titled "Unutulan Müttefik Türkiye" | Forgotten Allied Türkiye, among others. He wrote the "Türkiye Spor Ünlüleri Ansiklopedisi" | Encyclopedia of Sports Celebrities of Turkey with researcher Ergun Hiçyılmaz.

He won the third prize in the Turkish Foundation for Environmental Problems (TÇSV) competition with his research titled "Turkey Towards the 2000s".

EVENT MANAGER | MAN OF FIRSTS

In his professional life, he has worked on more than 13,000 projects in a wide range from event management to media relations on behalf of more than a thousand brands from different sectors.

The first stadium concert in Turkey (Byran Adams, 1992), the first road-show designed from A to Z in Turkey (Jean Karavan), Turkey being the only country to host the Camel Trophy qualifiers twice, the "biggest adventure" he worked on for 10 years, Kazakhstan's first raft national team (Camel White Water Challenge, 1996) selection, the first offshore speedboat race Class 1 organized for the first time in Turkey, Wall Street street events on behalf of Turkcell, the first Turkish company to be listed on NYSE - New York Stock Exchange, The first Formula 1 live broadcasts in Turkey (Cine5 ancorman, 1996) and the first hosting (Istanbul Park, 2005), the first International Sea Marathon between Turkey and Greece (2005), the first and only Eurovision Song Contest hosted by Turkey in 2004, For the first Turkish driver to compete in GP2 (Jason Tahincioglu), e-PR achieved numerous firsts such as Woodstock (New York, 1999), the world's most important music festival, and Rock'n Coke (Hezarfen, 2003), Turkey's largest music festival and youth event. With the Istanbul

Festival Valley project, he established Turkey's largest (240 acres) open-air event area and hosted the Barışa Rock festival, which was attended by 70-75 thousand people. In Boston (2013), he worked with Ted Cutlar for the Outside the Box urban festival and opening show Welcome to Earth, which lasted 30 days, hosted 200+ performances and was attended by over 800 thousand music and art lovers.

He worked for Istanbul Festival, and he created a roadmap for those who work and will work in this field with his interview published in EventNews.online on IF22. When it comes to festivals in Turkey, IF22 has achieved many firsts such as "the longest running" festival in terms of time (23 days and 23 nights), "the festival with the largest area" in terms of venue (120 acres), "the richest line-up" with 48 artists, "the most extraordinary backstage" with a 400 m2 indoor stage with trees, "the most disabled-friendly" festival with a disabled platform at international standards, and "the largest active LED usage" with a 354 m2 LED-covered stage. with 400 m2 of indoor space, he has achieved many firsts such as "the most extraordinary backstage" with a backstage with trees, "the most disabled-friendly" festival with a disabled platform in international standards, and "the largest active LED usage" with 354 m2 of LED-covered stage.

Since 2000, he has been continuing his work in event planning and management with EMT - Event Management Team Inc. which he founded, and has been working as an event manager in Turkey and all over the world.

OUTDOOR ENTHUSIAST | NATURE MAN

He is an experienced professional who has established camps and organized events in the harshest geographies ranging from Borneo, the second largest rainforest in the world, to the Serengeti, the vast plain of Africa, from the Sahara, the largest desert in the world, to Kinabalu, one of the 10 highest mountains in the world, and has worked for years in

events such as Camel Trophy and White Water Challenge in the most challenging natural conditions.

He worked on event planning and management for Outdoor Fest, Turkey's first outdoor fair (2019) and Nature Talks (2020) where he was a guest speaker. He added value to the project until the event was canceled due to the increase in pandemic cases.

He realized his dream of bringing nature and children together in a corporate sense with the Terra Nova Camp™ project, which he realized in 2018. With this program, he implemented an alternative education program for preschoolers (2-6), children (7-10) and young individuals (11-17) where they can learn while having fun and have fun while learning. From learning about ecology to gaining outdoor skills, the program organizes daily and weekly activities and workshops to explore nature and develop basic outdoor skills.

In APV - Agricultere | Agriculture | Permaculture | Vermiculture, which he added to his life as a "Plan B", he makes mini livestock in his mobile worm farm, an example of advanced innovation, and produces organic fertilizer with Eisenia Fetida species culture worms. With APV Academy™, he provides vermiculture entrepreneurship and investment trainings to adults, and with APV Kidz School™ brand, he organizes trainings for pre-school (2-6) age groups, under the name 1/101 #Ecology, Turkiye's first vermiculture and permaculture topics. It conducts semester-long studies and lectures for schools on environmental issues dominated by the understanding of sustainability. He has been working as a lecturer at the Green Flag owner La Fontaine Fairy Tale House Kindergarten since 2021.

EDUCATOR and YOUTH COACH

Between 2010 and 2012, he worked as a trainer at Akademi Istanbul on News and News Writing Techniques, New Media: Internet and Mobile Communication as well as Event Management in Public Relations. He taught Event Management | Event Management (PRA417), Media

Relations | Media Relations (PRA305), PR & Copywriting Studio | PR & Copywriting Studio (PRA304) and Presentation Skills in Communication (PRA100) at Izmir University of Economics Faculty of Communication between 2011-2014 and Event Management in Public Relations | Event Management in Public Relations (PR220) at Kadir Has University Faculty of Communication where he was a lecturer between 2017-2020.

He is currently teaching Event Management | Event Management (PRP335) and Sustainability | Sustainability (COMM106) at Yeditepe University Faculty of Communication. In 2022, he started preparing Turkish training modules for Saint Peter's College, which is based in London and provides vocational qualification trainings.

He continues her work on youth issues and parental relations, which he focused on with her coaching formation and educator identity from Livcon Learning Academy, headquartered in London. He renews herself with her work as both an educator and a student at Mentor Academy.

He is a project consultant for a student of Breda University Applied Sciences, International Leisure and Event Management department in the Netherlands with examples from Istanbul Festival where he is the Event Director.

AUTHOR and SPEAKER

Hakan Türkküsu, in the conference and training series titled "I Learned | I Lived | I Told", will talk about media with "Genes are changing in the media, Journalism is evolving", event management with "Events are just like people: Born | Grow | End" on event management and "Understanding social media:

Within the scope of his closeness to the media, in the first year of the pandemic, he shared what he studied and learned and the experiences he gained while breaking the ground in the Event Talks program on Instagram, where he "talked to himself" every 14 days.

Within the scope of his closeness to the media, in the first year of the pandemic, he shared what he studied and learned and the experiences he gained while breaking the ground in the Event Talks program on Instagram, where he "talked to himself" every 14 days.

He briefly explains his basic outdoor knowledge on his Youtube channel. He participates as a guest speaker in events, conferences and meetings with the themes of #event, #innovation, #entrepreneurship, #nature and #life, #exploration travels, #career, #network, #media. He provides trainings focused on CV writing and corporate motivation suitable for today's business world.

In addition to translating more than 200 books, he also has copyrighted works:

Besides the universities and higher education institutions, he offers



different perspectives based on experience for those who are not satisfied with the theory of event management in brand communication with his book Event Management via 5W1H, which is accepted as a textbook in Boğaziçi University & Boogy Academy joint certificate program.

Gazi Kitabevi, October 2012 ISBN 978-605-4562-94-7

He has another book titled Semboller | Simgeler | Kavramlar, which he describes as an "annotated dictionary, encyclopedic almanac" in his own words, which contains about a thousand articles in addition to Turkish

with their equivalents in English, German, French, Hebrew and Latin alphabets and Hebrew, Greek alphabet and Greek, Latin and Ottoman Turkish.

Cinius Publications, December 2017
ISBN 978-605-296-509-2



He edited and contributed with articles to *Geometry 10* and *Geometry 20* books.

“Semavî dinlerin izinde Kutsal Topraklar: Kudüs” | *The Holy Land in the footsteps of the Abrahamic religions: Jerusalem*, he completed a brandnew book with the same title as a "60th birthday gift to himself".

LIONS & LEADERSHIP

He is a 30+ year member (March 1989) of Lions Clubs International, one of the most widespread non-governmental organizations in the world, and the President of Etiler Lions Club, which celebrates its 50th anniversary in our country, for the 2020-2021 and 2021-2022 terms.

He completed the "Lion Leader of the Future" training at the Lions Academy, where he was invited due to her success in service work. He worked for many years as an educator for the 118-T Federation and MD118 Confederation in training programs for young Lions and preparing candidates for membership.

During his first term as Lions Club President in 2000-2001, he received the "Hundred Percent Excellent President" award, which is considered the highest achievement by Lions Clubs International. In the 2019-2020 Service Period, during which he served as president for the second time, he was honored with the International President Award medal, which is

the second highest level of appreciation. In the 2020-2021 Service Period, Etiler Lions Club was awarded 14 different awards, including the Fahrettin Kerim Gökay Service Volunteer plaque, the highest award of Turkish Lions.

The Lion Samim As Excellence Award project was launched to honor the excellence of Samim As, a valued member of the Etiler Lions Club and the Turkish Lions and the Council President of the 1988-1989 Service Period. The program, known as #LSAMÖ for short, has been awarded since 2020 to individuals who serve their communities without expecting anything in return.

In the Lions New Voices program, he was selected as one of the top 6 Lions in Turkey in the field of Leadership and was awarded the title of "New Voice" by Lions International. He received certificates of appreciation for his contributions to Lions Quest, Lions Forward, GAT - GMT | Global Membership Team as well as TLV - Turkish Lions Foundation and LCIF - Lions Clubs International Foundation. Etiler Lions Club also received the Club Excellence award for the first time within the scope of the 50th Anniversary. >>> For more about my Lions life: <https://turkkusu.com/lions>

HOBBIES | INTERESTS (in alphabetical order)

Cycling > RDB and MTB (Trek)

DataBase > Relational database design (i-Desk)

Ski > domestic and international expeditions

Lions > LCI, MD118, 118-T, Lions Academy and Etiler LC

Mobile > Road-show trucks and special purpose vehicle (wc etc.) designs

Kitchen > BBQ, oven, cookware and pastries, camp kitchen

Offroad > 4x4 and 6x6 driving, winch techniques

Outdoor > camping, hiking and trekking

Rafting > domestic and international projects - TÜRKAFF

SCUBA > PADI AOW + PADI Rescue

Radio > HAM - TRAC

Climbing > bare hand rock climbing, bouldering

Sailing > tall ship (giant sailboats with at least 3 masts)

MORE...

You can learn more about me on my website, blogs and social media accounts:

<https://turkkusu.com>

<https://linktr.ee/turkkusu>

<https://twitter.com/turkkusu>

<https://turkkusu.wordpress.com>

<https://soundcloud.com/turkkusu>

<https://www.youtube.com/turkkusu>

<https://www.slideshare.net/turkkusu>

<https://www.threads.net/@turkkusu>

<https://www.instagram.com/turkkusu>

<https://substack.com/@HakanTurkkusu>

<https://medium.com/@HakanTurkkusu>

<https://www.linkedin.com/in/turkkusu>

<https://www.facebook.com/Hakan.Turkkusu>

<https://istanbul.academia.edu/HakanTurkkusu>

<https://www.tikladers.com/profile/hakan/profile>

<http://blog.Aktivido.com/yazarlar/Hakan-Turkkusu>

https://www.ResearchGate.net/profile/Hakan_Turkkusu

<https://www.EventNews.com.tr/yazar/Hakan-Turkkusu/>

<https://orcid.org/my-orcid?orcid=0000-0002-0817-4027>

<https://www.OutdoorTurkiye.com.tr/uye/172-Hakan-Turkkusu>

<https://scholar.google.com/citations?user=2tCm4NIAAAAJ&hl=en&authuser=1>