

# HAKANTÜRKKUŞU

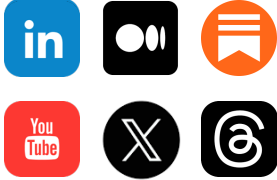


TR | UK | US

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## Social media



/ turkkusu

## Skills

- Perfect communicator
- Innovative thinker
- Problem solver
- Self-motivated
- Open minded
- Adaptability
- Talented
- Flexible



## Personal

Born in Eskişehir on April 11, 1963. A typical Aries.  
Available to travel, passport U10847677

Native in Turkish, fluent in English

Military Service was completed between Sep-Jun  
1985 in Gölcük Naval Base

## Educational background

1981-1985 İstanbul University, Faculty of Economics,  
International Relations Division (85/100) İstanbul  
1974-1981 Bursa (formerly Maarif Koleji) Anatolian  
Highschool, Bursa

## Professional life (current companies & brands)

EMT – Event Management Team Inc, since 2000  
Terra Nova Camp – Outdoor Experience, since 2018  
Urban next to Nature, organic & farm foods retail, 2018  
APV Kidz School, ecology lectures for preschool, 2017  
APV – Agriculture | Permaculture | Vermiculture, 2016  
My First make-up | Kidz Entertainment, since 2015  
NestNet – Human Capital Management, since 1999  
Associated Editors, PR & Communication services, 1982

## Academics (lecturer)

Yeditepe University, Faculty of Communication, 2019  
- PRP335 Event Management  
- COMM106 Sustainability  
Kadir Has University, Faculty of Communication 2017-  
2019  
İzmir University of Economy, Faculty of Communication  
2011-2014  
Akademi İstanbul between 2010-2012 & 2014-2018

## Articles & Conferences

Links available in <https://turkkusu.com/about-me> page

## Publications

### **Semboller | Simgeler | Kavramlar**

Cinius Publishing House  
ISBN 978-605-296-509-2

### **5N1K ile Etkinlik Yönetimi | Event Management via 5W1H**

Gazi Publications ISBN 978-605-456-94-7

### **Cem Sultan, Sürgündeki Veliht**

Roderick Conway Morris,  
translated by Hakan Türkkuşu, Epsilon  
Publications &  
Milliyet Publications

### **Prencesin aşkı: bir tahtı sarsan skandal**

Anna Pasternak, translated  
by Hakan Türkkuşu, AD  
Publishing & Milliyet  
Publications ISBN 975-325-003-7

### **Unutulan Müttefik Türkiye**

Dankwart Rustow, translated  
by Hakan Türkkuşu, Milliyet  
Publications ISBN 975-506-034-0

### **Bir Deri Cekete Vuruldu,**

Steve Barlow & Steve  
Skidmore, translated by  
Hakan Türkkuşu, Milliyet  
Publications

### **Sporda Ünlüler Ansiklopedisi | Encyclopedia of Fame in Sports**

Ergun Hiçyılmaz, editor  
Hakan Türkkuşu, Ekol  
Encyclopedic Publications,  
1986

### **Amatör Radyoculuk**

Hakan Türkkuşu, TRAC -  
Turkish Radio Hams Society

## Challenges\*

**The first stadium concert** in Türkiye, Bryan Adams, 1992

**The first road-show/s** for Levi's & Orkar, Jean Karavan as well as HP & Oracle, NT Solutions

Hosting the **"the greatest adventure"** Camel Trophy Elections twice in 1990's

**The first rafting event**, National Team selection of Kazakhstan & White Water Challenge of Asia finals, 1996

**The first offshore race** Class 1 speedboats in Türkiye, 1998

**Turkcell's Wall Street events** that was the first Turkish company who was listed in NYSE,

**The first broadcast of Formula 1** live in Türkiye, 1996 and the first hosting of F1 in İstanbul Park Circuit 2005

**The first & only Eurovision Song Contest** hosted by Türkiye, 2004

**The first Turkish GP2 driver** Jason Tahincioğlu's PR & promotion activities

**30<sup>th</sup> Year of "legendary festival"** Woodstock in NY Rome 1999

**The first of unforgettable music & youth festival** Rock'n Coke by Coca Cola in Hezarfen Airbase, 2003

**An ultimate outdoor venue project** named İFV - İstanbul Festival Valley's implementation and all operations

**A leading mass gathering event** Barışa Rock Festival with 70-75 thousand concert goers

**The one & only moral event** Outside the Box Festival in Boston, US with 200+ performances, more than 800 thousand music & art lover participants with an opening event Welcome to Earth Show, 2013

**The greatest urban festival** İstanbul Festivali İF22 that was; "the longest" 23 days & 23 days, "the widest" 120 acres festival area, "the richest line-up" 48 top performers, "the most extraordinary backstage" 400 m2 indoor space with trees, never seen before "disabled friendly" platform with ~40 wheelchairs capacity, "the largest LED screen" 354 m2 covering stage in 2022

(\*) More stories are available in <https://turkkusu.com/portfolio/pages>